

Instrucciones: a) Duración: 1 h.30m. b) No se permite el uso de diccionario. c) La puntuación de las preguntas está indicada en las mismas. d) Los alumnos deberán realizar completa una de las dos opciones A o B, sin poder mezclar las respuestas.

OPTION A

“Will the eBook finally replace paper?”

1 Should we declare the traditional book as an “endangered species”? Current trends show that although the
2 printed book is a part of our culture, the eBook’s popularity is growing and it may become the format of choice for
3 most people in the near future. Publishers and book-sellers are reporting that eBook sales are increasing by as much
4 as four or five times over the last year.

5 Industry analysts are predicting this trend to continue. Steve Ballmer even thinks that the electronic format will
6 completely replace paper publications in about 10 years. “There will be no newspapers or magazines that are
7 delivered in paper form. Everything will get delivered in an electronic form,” says Ballmer.

8 This growing popularity of digital format is understandable. The eBook has many advantages over its paper
9 counterpart: it’s easy to carry and accessible from anywhere—if you use any online storage service, you can access
10 your eBook copy from anywhere where you have a computer and Internet connection available. Finding a phrase in
11 an eBook is easier than in a paper book. The environmentally friendly eBook reduces the usage of ink and paper,
12 which saves trees. They cost less to produce and are therefore cheaper than paper books, in some cases 50%
13 cheaper. This is one of the reasons why many schools are adopting eBooks for their students. Another reason is that
14 students are very mobile and it’s easier to store books in a laptop than carry them around.

15 But even the most ardent eBook fan does not expect paper books to become obsolete: “They’ll co-exist and we’ll
16 hopefully see publishers offering combined packages, so customers can get the best of both worlds,” says Steve.

I * COMPREHENSION (4 points: questions 1-3, 1 point each; 4-5, 0.5 points each)

ANSWER QUESTIONS 1-3 ACCORDING TO THE INFORMATION GIVEN IN THE TEXT. USE YOUR OWN WORDS.

1. **Why do publishers believe that eBooks are replacing traditional books?**
2. **How do eBooks help to preserve the environment?**
3. **Can you mention two reasons why schools are choosing eBooks rather than conventional books?**

ARE THESE STATEMENTS TRUE OR FALSE? JUSTIFY YOUR ANSWERS WITH THE PRECISE WORDS OR PHRASES FROM THE TEXT, OR USE YOUR OWN WORDS.

4. **People can always access their eBooks.**
5. **According to the author, some eBook fans even expect paper books to disappear completely.**

II * USE OF ENGLISH (3 points; questions 6-9, 0.25 points each; 10-13, 0.5 points each)

6. FIND IN THE TEXT THE WORD WHICH HAS THE FOLLOWING DEFINITION: “**no longer produced or used; out of date**”.
7. FIND IN THE TEXT ONE SYNONYM FOR “**tendency**” (noun).
8. GIVE A NOUN WITH THE SAME ROOT AS “**deliver**” (verb).
9. GIVE AN OPPOSITE FOR “**save**” (verb) AS IT IS USED IN THE TEXT (LINE 12).
10. TURN THE FOLLOWING SENTENCE INTO THE PASSIVE VOICE: **Many schools are adopting eBooks.**
11. JOIN THE FOLLOWING SENTENCES USING AN APPROPRIATE LINKER (DO NOT USE *AND*, *BUT* OR *BECAUSE*). MAKE CHANGES IF NECESSARY: **eBooks are quite cheap. People still buy traditional books.**
12. USE THE WORDS IN THE BOXES TO MAKE A MEANINGFUL SENTENCE. USE ALL AND ONLY THE WORDS IN THE BOXES WITHOUT CHANGING THEIR FORM.

printed	she	her	got	book	yesterday	new
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13. FILL IN THE GAP WITH THE CORRECT OPTION: **She used to let me _____ one of her books every month (borrowing / borrow / to borrow).**

III * PRODUCTION (3 points)

14. WRITE A COMPOSITION OF APPROXIMATELY 120 WORDS ABOUT THE TOPIC PROPOSED. YOU MUST FOCUS STRICTLY ON IT:

Do you like reading or watching movies? What kind of stories do you prefer?

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OPTION B “Domino’s plans to be the first fast food chain on the moon”

- 1 Despite the fact that man has stopped going to the moon, Domino’s Pizza Japan has plans to be the first to
2 establish a pizza store on the satellite offering visitors a full restaurant and delivery service.
3 Domino’s Japan’s president, wearing a full spacesuit with a lovely Domino’s patch, announced detailed plans for
4 a moon location with an estimated budget of \$21 billion. “In the future, we anticipate there will be many people living
5 on the moon, astronauts who are working there and regular citizens,” he said. The plan involves 15 rocket trips to the
6 moon to carry approximately 70 tons of construction material and pizza ovens. To save on enormous expenses,
7 Domino’s will use mineral deposits on the moon to get the necessary building materials. “We started thinking about
8 this project last year, although we have not yet determined when the restaurant might open,” added the president.
9 There are also plans for a Honda-designed moon scooter to deliver to future moon suburbs. Domino’s has not
10 confirmed if their “30 minutes or it’s free” delivery policy will apply. This announcement comes along with Domino’s
11 Japan’s 25th anniversary and looks like a marketing strategy. The media speculate this is a grand design to attract
12 attention inspired by Pizza Hut’s successful pizza delivery to the international space station in 2001.
13 So if Domino’s Pizza successfully executes all their plans for a moon branch, maybe you can get them to deliver
14 to you and your friends on a space tour of the upper atmosphere.

I * COMPREHENSION (4 points: questions 1-3, 1 point each; 4-5, 0.5 points each)

ANSWER QUESTIONS 1-3 ACCORDING TO THE INFORMATION GIVEN IN THE TEXT. USE YOUR OWN WORDS.

1. Who would be Domino’s moon customers and where could they enjoy their pizzas?
2. What do they intend to do in order to keep costs down?
3. What seems to be Domino’s real intention according to the media?

ARE THESE STATEMENTS TRUE OR FALSE? JUSTIFY YOUR ANSWERS WITH THE PRECISE WORDS OR PHRASES FROM THE TEXT, OR USE YOUR OWN WORDS.

4. It will take the company a year to develop their plan.
5. Domino’s would be the first company to deliver pizzas in space.

II * USE OF ENGLISH (3 points; questions 6-9, 0.25 points each; 10-13, 0.5 points each)

6. FIND IN THE TEXT ONE WORD THAT HAS THE FOLLOWING DEFINITION: “sum of money assigned to a particular purpose or period of time” (noun).
7. FILL IN THE GAP WITH THE CORRECT OPTION: You look _____ your brother (into / up / like / forward).
8. GIVE A SYNONYM FOR “enormous” (adjective) AS IT IS USED IN THE TEXT (LINE 6).
9. GIVE A NOUN WITH THE SAME ROOT AS “apply” (verb).
10. FILL IN THE GAP WITH A CORRECT FORM OF THE VERB IN BRACKETS: They should _____ (tell) us something at yesterday’s meeting.
11. GIVE A QUESTION FOR THE UNDERLINED WORDS: The rockets will transport 70 tons of equipment to the moon.
12. REWRITE THE SENTENCE WITHOUT CHANGING ITS MEANING. BEGIN AS INDICATED: Their story hasn’t been believed. Nobody _____
13. USE THE WORDS IN THE BOXES TO MAKE A MEANINGFUL SENTENCE. USE ALL AND ONLY THE WORDS IN THE BOXES WITHOUT CHANGING THEIR FORM:

tuna	yesterday	we	delivered	our	had	pizza
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III * PRODUCTION (3 points)

14. WRITE A COMPOSITION OF APPROXIMATELY 120 WORDS ABOUT THE TOPIC PROPOSED. YOU MUST FOCUS STRICTLY ON IT:
Advantages and disadvantages of eating fast food. Discuss.