



PRUEBAS DE ACCESO A LA UNIVERSIDAD
FASE GENERAL: MATERIAS COMUNES

CURSO 2013 - 2014 CONVOCATORIA:

MATERIA: INGLÉS

La prueba de Lengua Extranjera: INGLÉS consta de dos opciones (A y B). El alumno/a tiene que optar por una de ellas y responder a todas las preguntas de la misma.

OPCIÓN A

| Nelson Mandela: Commercialization of a name | |
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| 1 | The face and name of Nelson Mandela are a potent commercial and political brand for political posters or bottles of wine. This African national hero is the second most well-known brand in the world, just behind Coca-Cola. Since his death at the age of 95, the competition for control of the Mandela <u>legacy</u> involves his family, the African National Congress and the Nelson Mandela Foundation he set up to protect his message. |
| 5 | The first to <u>abuse</u> Mandela's image is his own family. One of his daughters said, "If everybody wants a little bit of the Madiba magic, why is it so sacrilegious for the rightful owners to use the Madiba magic?" |
| 10 | If family exploitation is not <u>crystal-clear</u> , here are just a few examples. Another of his daughters <u>launched</u> a "House of Mandela" range of wines, although Mandela himself once said he did not want to be associated with alcohol or tobacco. Some of his grandchildren started a line of caps and sweatshirts that feature his image under the brand "Long Walk to Freedom", borrowed from the title of his autobiography. Two of his granddaughters starred in a reality television show called "Being Mandela". |
| 15 | The other group <u>keen</u> to use Mandela's image is the ruling African National Congress, turning him into a political commodity from which they can profit. That is the worst insult, especially if the political party attaches his legacy to lies that they want to tell the electorate to get votes. In addition, there are at least 40 companies registered that use the Mandela name. There are also several fraudulent <u>charities</u> that use Mandela's name to raise funds as well. |
| | South Africa needs its hero, the world's leaders need their photo-opportunity, his family want to get money, etc. Nelson Mandela is big business. In death, Nelson Mandela has become something that in life he would detest: just another icon. (311 words) |

1.- Say whether the following sentences are TRUE or FALSE according to the text. Copy the evidence from the text. No marks will be given without the evidence. (1.5 points)

- a) – Although Mandela refused to be related to alcohol and tobacco, he created a wine company in his house.
- b) – The Nelson Mandela Foundation wants to sell products using his name.
- c) – Nelson Mandela is more famous than the famous Cola brand.

2.- Choose ONLY THREE of the following words and write a synonym (=), an opposite (≠), a definition or a sentence (only one of these four) to show that you understand their meaning in the text. Use your own words. (1.5 points)

- a) – legacy (line 3)
- b) – abuse (line 5)
- c) – crystal-clear (line 7)
- d) –launch (line 7)
- e) – keen (line 12)
- f) – charities (line 15)

3.- Read this conversation between two people and complete it. Write the numbers (1-8) and complete each sentence on your exam paper. (2 points)

Milly is asking a friend about guitar lessons

- Dan:** Hi!
- Milly:** I'm phoning to ask about your guitar lessons. (1)
- Dan:** Oh, great. Well, the teacher I go to gives lessons every Saturday morning.
- Milly:**? (2)
- Dan:** She's called Alison Mulligan. She's very good.
- Milly:**? (3)
- Dan:** M-U-L-L-I-G-A-N
- Milly:**? (4) My parents don't want to pay more than fifteen euros.
- Dan:** It's eighteen euros an hour, but you can talk to her. I pay 14 euros for forty-five minutes.
- Milly:** That sounds good.? (5)
- Dan:** At her house. She lives at 36 Ball Street. It's in the city centre.
- Milly:**? (6)
- Dan:** It's 01253 664 783.
- Milly:** Thanks Dan. (7) tomorrow.
- Dan:** OK, but call her before 5 pm because (8)
- Milly:** All right. Thanks for your help Dan.

4.- Choose only 4 of the following situations. Write what you would say in or about each one to show that you understand the context of the situation. Write between 6 and 20 words. (2 points)

- 1.- You are using your mobile in class. Explain why to your English teacher.
- 2.- You are visiting your grandmother. Tell her about your plans for next weekend.
- 3.- You're in a restaurant with your aunt and uncle. Tell them what you would like to have.
- 4.- You haven't been in class for two weeks. Explain why to your English teacher.
- 5.- You're with a friend shopping for new jeans. There are two pairs that she likes but can only buy one of them. Give her your opinion about which one to buy.
- 6.- You have helped your little brother with his English homework. He thanks you.

5.- Write a composition of about 100 words on ONE of the following topics. (3 points)

- a) – The person you most admire and why.
- b) – Advantages and disadvantages of using famous people to sell products/things/anything.

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OPCIÓN B

| Oil Hungry: Controversial drilling in the Canaries | |
|---|--|
| 1 | There has been nothing but controversy since the Spanish Conservative Party led by Mariano Rajoy announced it would be allowing Repsol to explore the <u>seabed</u> in hopes of finding oil, less than 70 kilometres from the coasts off the Canary Islands. Politicians and experts have warned of the devastating effects oil spills could have on the Islands' economy and how it would also be harmful to the rich wildlife that inhabits the area. |
| 5 | |
| 10 | Plans to extract oil were first announced in 2001 when the then president, José María Aznar, put forward a motion to claim the valuable fuel that allegedly <u>lies</u> underground between the Islands and the African continent. The Canarian government was quick in appealing to the Supreme Court and achieved a suspension due to the inexistence of an environmental impact report. The regional president, Paulino Rivero, recently <u>argued</u> that he had followed proper procedure when presenting the Spanish president Mariano Rajoy with his plans to hold a referendum. More than a decade later and still without the pertinent report, the Minister of Industry, Energy and Tourism, José Manuel Soria, born and raised in Gran Canaria, reopened the case and set the final date. Years of dispute will end in less than three months when the work finally begins without a <u>general</u> consensus. |
| 15 | The seven islands are one of the most attractive holiday destinations in Europe and depend <u>enormously</u> on the tourism industry to sustain their unsteady economy, especially since the Canary Islands have the highest <u>rate</u> of unemployment in Spain. There is a dilemma between oil and tourism. The population is divided, as there are still those who believe oil drilling could generate thousands of jobs for the unemployed. Repsol claimed in 2012 that it would create 5.000 jobs, but experts say that these would only be for the extremely qualified and would not help significantly reduce the local unemployment statistics. |
| 20 | (313 words) (pandeia.eu) |

1.- Say whether the following sentences are TRUE or FALSE according to the text. Copy the evidence from the text. No marks will be given without the evidence. (1.5 points)

- a) – Only the economy of the islands might be at risk if Repsol starts drilling for oil off the coasts of the Canary Islands.
- b) – As a result of a relevant report on the environmental effects, a cabinet member of the present Spanish government decided to go on with the project in the near future.
- c) – Exclusively competent and skilled workers would get the jobs originated by this activity (drilling).

2.- Choose ONLY THREE of the following words and write a synonym (=), an opposite (≠), a definition or a sentence (only one of these four) to show that you understand their meaning in the text. Use your own words. (1.5 points)

- a) – seabed (line 2)
- b) – lies (line 7)
- c) – argue (line 10)
- d) – general (line 14)
- e) – enormously (line 15)
- f) – rate (line 17)

3.- Read this conversation between two people and complete it. Write the numbers (1-8) and complete each sentence on your exam paper. (2 points)

Susan is talking with her dad

- Susan:** Dad, could you give me some money?
Father: Some money? (1) yesterday.
Susan: I know, I know. I spent it all. I went to the cinema with Ann and later we went to McDonald's.
Father:(2)?
Susan: It's Peter's birthday and I want to buy a present for him.
Father: Peter? (3)?
Susan: Come on Dad! Peter is my boyfriend.
Father: Your boyfriend??? Wait, wait! Your boyfriend is John, isn't he?
Susan: Not anymore. (4)
Father: Last week? And now you have a new boyfriend. Susan, (5)
Susan: All right, already! Enough! Dad, I'm seventeen and(6)
Father: I'm sorry Susan! You're right. However, I would like you to be more responsible.
Susan: It's OK, Dad. But teenagers are supposed (7)
Father: It's true. So, (8)?
Susan: Could it be, eh ..., 50 euros?
Father: 50 EUROS!!!! Are you kidding me?

4.- Choose only 4 of the following situations. Write what you would say in or about each one to show that you understand the context of the situation. Between 6 and 20 words. (2 points)

- 1.- Your best friend has just received an Erasmus grant. Ask him about it.
- 2.- It's your first day in a language school in London. Introduce yourself giving some details.
- 3.- One of your classmates is going to study in Madrid but he doesn't know whether to stay in a residence hall or share a flat. Give him/her advice.
- 4.- You can't find your mobile phone. So, you have returned to the last shop you were in.
- 5.- You have just spilt your coke on someone. Apologize and suggest doing something.
- 6.- You are late for your English PAU exam. Try to explain why and convince the teacher in charge to let you in.

5.- Write a composition of about 100 words on ONE of the following topics. (3 points)

- a) – In case there is a referendum, would you vote for or against drilling for oil off the coasts of the Canary Islands? Discuss.
- b) – The Canary Island archipelago is also called the Fortunate Islands. What do tourists expect when they choose to come here on holiday?